Minutes of the IAFSM Board of Directors Meeting November 9, 2011

The November 2011 meeting of the Board of Directors for the Illinois Association for Floodplain and Stormwater Managers was held at V3 Companies in Woodbridge, IL. Those attending the meeting included:

Amanda FlegelMike CothardLoren WobigEmily AndersonKerry BehrSarah HarbaughJeff WickenkampMolly O'TooleBob MurdockErik GilBrian EberScott CofoidMatt WahlMary Lou KalstedGlenn Heistand

Andrew Braun Jennifer Maercklein

1.0 CALL TO ORDER

The meeting was called to order at 10:05 am by Mike Cothard.

1.1 INTRODUCTION OF OFFICERS

1.2 CORRESPONDENCE

None

2.0 APPROVAL OF PREVIOUS MEETING MINUTES

Mike Cothard moved to approve the September 14, 2011 meeting minutes. Jeff Wickenkamp seconded the motion, the motion carried.

3.0 OFFICERS' REPORTS

3.1 TREASURER'S REPORT - Lillian Prince

Lillian Prince is on maternity leave and reports via e-mail that the floodplain seminars on October 11, 2011 generated some income and that IAFSM made the second donation of five (grant total is \$57,000) to KidZeum in the amount of \$11,400. To facilitate the payment, \$11,000 was transferred from savings into checking. The 123signup seems to be working smoothly, but Sarah Harbaugh could have additional administrative details to report.

Please submit to Prince any budget changes necessary for FY2012. Changes will be due no later than the January 11, 2012 meeting, so that Prince can compile the proposed budget in time for review in February and adoption at the annual meeting in March.

3.2 CHAIR'S REPORT – Mike Cothard

None

3.3 SECRETARY'S REPORT - Glenn Heistand

Glenn Heistand reported the results of e-mail voting that occurred between board meetings: 1) Travel expenses for invited plenary speaker Steve Buan were approved up to \$1,000, 2) Website RFQ winners were Molly O'Toole and Webitects.

4.0 COMMITTEE REPORTS

4.1 CRS COMMITTEE - Mary Lou Kalsted

Mary Lou Kalsted reported that calendar year 2012 changes have kept the committee busy. A webinar to discuss these changes was held before the September IAFSM board meeting. Several letters have been written by the CRS Committee regarding these changes to Tom Powell, chair of the CRS taskforce, on behalf of the CRS Users Group.

4.2 CERTIFICATION COMMITTEE - Matt Wahl

None

4.3 LEGISLATION COMMITTEE - Kay Whitlock

Emily Anderson distributed seven preliminary (draft) position statements that the committee has developed for the Board's review and discussion. Feedback and reactions to the statements are requested. Detailed discussion about these statements is planned for the January 2012 Board meeting, giving members time to read and formulate opinions.

4.4 NEWSLETTER - Jennifer Maercklein

Jennifer Maercklein reported that the Fall newsletter was posted to the IAFSM website. IAFSM webmaster Rod Johnson reported through Glenn Heistand that 36 newsletter downloads have been recorded, as of October 31, since posting. Nineteen downloads were recorded the first day. Due to the relatively low number of downloads, Maercklein plans to gather feedback about the preferred method of newsletter content and delivery from IAFSM members at the Annual Conference as part of a questionnaire in the conference packet. The goal is to keep the newsletter relevant and convenient.

4.5 EDUCATION OUTREACH COMMITTEE - Amanda Flegel

Amanda Flegel reported that the Floodplain 101 and LOMC workshops went well and included approximately 75 attendees. The Realtor's conference in St. Charles was productive and worth attending. IAFSM handouts could have been better and more refined. Next year more effort should be made to create great brochures and informational hand-outs. Amanda reports that Paul Osman's talk was very effective, generated good comments, and should be given again at the next Realtor's conference. The audience at the conference seems new to the floodplain

management scene and is predominately non-engineers and non-floodplain management people. The conference attendees were very interested to learn more about floodplains and floodplain management. This conference was large, well-attended, and Flegel recommends that IAFSM continue to return in subsequent years. Next year, Flegel recommends that IAFSM work to refine its message, advertising, and "swag" for this new audience.

Regarding upcoming educational outreach opportunities, Mary Lou Kalsted suggested that the Floodplain 101 and Elevation Certificate seminars be targeted and geared towards building officials.

4.6 FLOODPLAIN MANAGEMENT COMMITTEE - Erik Gil None

4.7 STORMWATER MANAGEMENT COMMITTEE - Robert Murdock Robert Murdock reported that the workshop on Cost of Green and Gray Infrastructure on Oct 25 had 62-63 attendees and was well received and represented a good cross-section of backgrounds and experience. Many opinions were expressed by participants, fostering good dialogue. The EPA (Bob Newport) and MWRDGC (John Murry) were present and provided good case studies for evaluation and discussion.

The next workshop topic is not determined, but the committee is exploring the idea of promoting sustainable stormwater management practices and/or discussion of current legislative issues. The EPA SWMM workshop was also suggested to be held again because it has been so well attended in the past.

4.8 MITIGATION COMMITTEE - Molly O'Toole

Molly O'Toole reported that she is still getting organized with the committee and will provide Mitigation sessions at the IAFSM Annual Conference.

4.9 WETLANDS COMMITTEE - Tom Kehoe None

4.10 NOMINATIONS AND ELECTIONS COMMITTEE - Paul Osman None

4.11 AWARDS COMMITTEE - Paul Osman None

4.12 INTER-ORGANIZATIONAL COMMITTEE - Kerry BehrNone

4.13 YOUTH OUTREACH COMMITTEE - Andrew Braun

Andrew Braun reported that the Board-approved RFQ for \$5,000 has been withdrawn by the applicant. The applicant (student) has decided to move forward with a different project. Therefore, the Board will not be awarding the \$5,000 grant. Braun will initiate a new RFQ process.

4.14 ANNUAL CONFERENCE COMMITTEE - Loren Wobig

Loren Wobig distributed a draft IAFSM Annual Conference agenda and abstracts to the Board for review and comment. Lieutenant Governor Sheila Simon was invited to be a plenary speaker. Lt. Gov. Simon agreed, but can't commit to the invitation until 30 days prior to conference. If Lt. Gov. Simon becomes unavailable, the Chicago O'Hare Airport expansion project presentation will be substituted instead. The O'Hare project will be offered as a tour in either case. Three possible tours are taking shape (mitigation/flood, O'Hare expansion, wetlands). IAFSM won't charge separately for the tours, but may need to bump up the general conference fee to cover extra costs associated with the tours, which will make administration and accounting much easier. Tour attendance will be held to one bus load per tour per day to prevent excessive attendance decline during the normal presentations, and for logistical concerns. The two-day conference fee is estimated to be \$300 (\$350 late). The one-day conference fee will be \$200 for the first day and \$150 for the second day if they are purchased separately. Companies can split full-conference registrations between two attendees (First day \$200 (\$225 late), second day \$100 (\$125 late). Presenters whose abstracts have been accepted will be notified by December 1.

Pre-conference workshops are being arranged by Erik Gil and Amanda Flegel. These will be held the day before the conference. There are three possible ideas so far (Floodplain 101, sediment transport, using RISK map for mitigation). Other ideas are still being sought.

5.0 OLD BUSINESS

5.1 WEBSITE ENHANCEMENT RFQ UPDATE— Jeff Wickenkamp

Jeff Wickenkamp reported that the RFQ's submitted by Molly O'Tool and Webitects were selected. The Committee is starting to move ahead with the funding grant application. Wickenkamp will draw up the grant proposal and bring it to the next meeting for Board approval. Document sharing procedures are being established with the selected consultants. Committee members are still being sought for this project. Ideas to help IAFSM run better, via the website, are being investigated to be eligible for the grant too, and are expected to be fundable because the IAFSM mission statement parallel's the mission of the website grant. The funding grant application is needed by IEMA by the end of the year. The IAFSM Annual Conference may be a good opportunity to conduct a meeting for

idea exchange and to get feedback from the membership about possible website content.

6.0 NEW BUSINESS

6.1 ANNUAL CONFERENCE ABSTRACT REVIEW – Loren Wobig Loren Wobig reports - see Section 4.14 above.

7.0 RATIFICATION MOTION

Mary Lou Kalstad moved to ratify and affirm all delegated and authorized acts of the Board of Officers, Chairs, and staff for and on behalf of the Association. Amanda Flegel seconded the motion and the motion carried.

8.0 ADJOURN

Time: 1:40 pm

Next Meeting is January 11, 2012, 10:00 AM, Starved Rock State Park Visitor's Center (Routes 178 & 71, Utica, IL 61373).