

Minutes of the IAFSM Board of Directors Meeting July 13, 2011

The July 2011 meeting of the Board of Directors for the Illinois Association for Floodplain and Stormwater Managers was held at the Intercontinental Hotel in Rosemont, IL. Those attending the meeting included:

Glenn Heistand	Mike Cothard	Loren Wobig
Emily Anderson	Kerry Behr	Sarah Harbaugh
Jeff Wickenkamp	Lillian Prince	Tom Kehoe
Erik Gil	Paul Osman	Brian Eber
Steve Scheffel	Matt Wahl	Mary Lou Kalsted
Amanda Flegel	Andrew Braun	Jennifer Maercklein

1.0 CALL TO ORDER

The meeting was called to order at 10:14 am by Mike Cothard.

1.1 INTRODUCTION OF OFFICERS

1.2 CORRESPONDENCE

None

2.0 APPROVAL OF PREVIOUS MEETING MINUTES

Mike Cothard moved to approve the May 11, 2011 meeting minutes. Lillian Prince seconded the motion, the motion carried.

3.0 OFFICERS' REPORTS

3.1 TREASURER'S REPORT – Lillian Prince

Lillian Prince presented the Treasurer's report showing cash flow from May 1, 2011 through June 30, 2011 of \$-20,430.80. Net worth as of July 13, 2011 is \$150,627.79.

2011 Annual Conference reimbursements have all been paid. Deposits from the conference and membership dues are still trickling in.

IAFSM's 2010 tax return was filed without need for extension.

Filings for 2011 Non-profit status are complete.

Prince contacted ASFPM to find out more about the anticipated non-profit tax law changes. ASFPM responded that the changes have not been fully established and that nothing will change for another year.

Prince reports that she will be on maternity leave in November and may need to have other officers sign checks during her absence.

Loren Wobig motion to accept the treasurer's report, Mike Cothard seconded the motion, the motion carried.

3.2 CHAIR'S REPORT – Mike Cothard

Mike Cothard received a letter of thanks from the ASFPM Foundation for IAFSM's donation of two copies of "Life Along the Illinois River" for the Foundation's auction held at the 2011 ASFPM Annual Conference.

Iowa is the 31st ASFPM Chapter. The Iowa Floodplain & Stormwater Management Association (IFSMA) was formed in 2010 and joined ASFPM as a chapter in July.

3.3 SECRETARY'S REPORT – Glenn Heistand

Glenn Heistand reported the results of the May 13, 2011 email vote: Lillian Prince motioned to assign the position of IAFSM Website Information Director to Glenn Heistand, IAFSM Secretary. Erik Gil seconded the motion. A total of 12 votes were cast; 12 aye, 0 nay, the motion carried.

Jennifer Maercklein was approved to coordinate directly with IAFSM's webmaster, Rod Johnson, to expedite posting of the IAFSM newsletter to the website. This change was spawned by the elimination of emailed copies of the newsletter to membership. Newsletters are now posted directly to the IAFSM website and a link to the newsletters will be emailed to membership, thus eliminating large-sized file attachments to emails.

4.0 COMMITTEE REPORTS

4.1 CRS COMMITTEE - Mary Lou Kalsted

Mary Lou Kalsted reported that a CRS Users Group webinar will be held August 1, 2011 from 1:30 p.m to 3:30 p.m. The topic will be "Proposed 2012 changes to the CRS program".

A CRS Users Group meeting will be held September 22, 2011 from 11:00 a.m. to 1:00 p.m. The topic will be "FEMA's Substantial Damage Estimator software". This will be a hands-on workshop to teach members how to use this software, taught by Paul Osman.

4.2 CERTIFICATION COMMITTEE - Matt Wahl

Matt Wahl forwarded the Board an email from Anita Larson (ASFPM), dated June 23, 2011, containing a summary of the Certification Board of Regents (CBOR) and Accredited States Meeting, held on May 16, 2011. Also included with the email was an executive summary of the Reliability

and Validity Assessment of the National CFM Program and Exam, dated May 2011. Wahl reports that several things at the national level will need to change as a result of the validity assessment. For example, the CFM test will need to include additional questions; a task that IAFSM can help with that. True-False questions will probably be removed from the test. These changes will take about two years to fully implement, therefore any upcoming exams in the near future will not be impacted. Another change recommended is to have at least 1,000 rotating questions, instead of the current 500 (approximate). Each test would not include all 1,000 questions.

4.3 LEGISLATION COMMITTEE - Kay Whitlock

Emily Anderson reported that the Legislation Committee has created a list of legislators who have a science and technology background. The board is asked to review the list and to pick a legislator to follow and contact, preferably one from your district. Also, chair and vice-chair persons for committees are available for the same purpose. The referenced list was passed around the table. An electronic copy of the list will be available. Jeff Wickenkamp requested that all board members select at least one of the legislators to contact, in order to develop recognition, rapport, and knowledge among legislators of IAFSM and our mission.

IAFSM policy statements are still being worked on. The legislative committee is planning to meet in August to formalize statements.

Guidance materials to help individuals establish communication and talk with legislators are available and will be provided to the Board. Discussion developed about the possibility for a brown-bag luncheon or a workshop to teach effective strategies for communicating with legislators or to teach legislators and staffers about floodplain and stormwater management issues. American Society of Civil Engineers has effective outreach to legislators that IAFSM could learn from or imitate. According to Mike Cothard, IAFSM does not donate or contribute to political campaigns or candidates, but members are encouraged to attend political events and interact with legislators.

Paul Osman announced that reauthorization of the National Flood Insurance Program was approved by the House (July 12), but Senate still hasn't passed a vote.

4.4 NEWSLETTER - Jennifer Maercklein

Jennifer Maercklein reported that the summer edition of the IAFSM Current Newsletter is posted on the website. She is interested in knowing how many hits that the newsletter gets on the website. We can use that information to judge the effectiveness of posting the newsletter directly to

the website instead of attaching it to email. Glenn Heistand will inquire with the webmaster, Rod Johnson, about the statistics.

Submissions for the next newsletter are due by September 24, 2011.

4.5 EDUCATION OUTREACH COMMITTEE - Amanda Flegel

Amanda Flegel provided a letter written by Dawn Tubbs (Village of Carbon Cliff) thanking IAFSM for providing a scholarship to attend the ASFPM Annual Conference.

Amanda continues to approach other groups about upcoming training opportunities.

4.6 FLOODPLAIN MANAGEMENT COMMITTEE - Erik Gil

Erik Gil reported that he is working to put together a dam safety seminar with Paul Mauer and he is open to ideas and suggestions for the seminar. Gil intends to team with Amanda Flegel (Education Outreach Committee) on this effort. Dr. David T. Williams (President, David T. Williams and Associates) teaches a levee design course in California that may be a useful example we could emulate in Illinois. Since FEMA still has not issued any levee modeling guidance, it may be best to wait on the seminar until after FEMA decides how it wants to deal with levee mapping, modeling, and insurance. Another option would be to move ahead with the seminar and keep the focus strictly on engineering and design and avoid addressing FEMA mapping, modeling, and insurance issues.

Paul Osman reported a big push to make the International Building Codes apply statewide in Illinois, which would include basic NFIP rules. Illinois is one of the few states without statewide building codes. On July 1, 2011, Illinois state law took effect for the commercial/industrial part of the International Building Code, but not residential. Inspections and enforcement of the new law are expected to be difficult, especially in small towns.

4.7 STORMWATER MANAGEMENT COMMITTEE - Robert Murdock

Robert Murdock submitted his report via email, as follows:

The Stormwater Committee has begun to plan a one day seminar on Costs of Green Stormwater Infrastructure versus traditional Gray Infrastructure. This seminar would take place at the end of September or the beginning of October. The idea is to have experts from the design, construction and development communities present their findings on the real costs of green versus gray infrastructure. We would also try to cover changes to codes/ordinance requirements that are necessary to make green infrastructure to be cost competitive, and challenges of flood control using green infrastructure.

4.8 MITIGATION COMMITTEE – Molly O’Toole

Paul Osman reported that Illinois currently has the largest payout for mitigation in state history. Approximately \$100 million in mitigation funds has been designated to Illinois by the federal government and needs to be spent within an allotted time, but finding the appropriate projects has been challenging. Match money should be available for communities who need to match costs for floodplain buyouts.

4.9 WETLANDS COMMITTEE - Tom Kehoe

Tom Kehoe reported that the Wetlands Committee is discussing ideas of doing a field trip associated with the 2012 annual conference. Stacey Brown with the U.S. Army Corps of Engineers is interested in being involved with this project and is familiar with numerous wetlands projects. Weather and/or snow cover might be an obstacle to the field trip at the time of the conference. If weather became an issue, maybe a training session could be substituted.

4.10 NOMINATIONS AND ELECTIONS COMMITTEE - Paul Osman

No report.

4.11 AWARDS COMMITTEE - Paul Osman

No report.

4.12 INTER-ORGANIZATIONAL COMMITTEE - Kerry Behr

Kerry Behr reported that the Illinois Emergency Services Management Association (IESMA) follow-up meeting will be held in August.

The Illinois Municipal League has not responded to any attempts to contact them.

The Illinois Realtor Conference is October 12-13, in Saint Charles. No speaker positions are available, but booth space is open. This conference would have an audience for information about flood insurance ratings, flood policies, and how to reduce flood insurance rates.

Illinois City County Management (ICMA) indicates that membership to their organization requires a \$3,000 donation.

4.13 YOUTH OUTREACH COMMITTEE – Andrew Braun

Andrew Braun reported that the previous RFP has been withdrawn. A revised RFP package will be assembled and will reflect a maximum award of \$5,000, in accordance with the Board’s decision. The Board discussed changing the description of the proposal to a fellowship, instead of a grant, which might allow university applicants to use the award more effectively. Another consideration would be to send out a new type of proposal that

would not be an RFP. The Board can vote on how to handle the situation at the next meeting.

4.14 ANNUAL CONFERENCE COMMITTEE – Loren Wobig

Loren Wobig reported that Sheila Simon, Illinois' Lieutenant Governor, is expected to be a speaker for the plenary session at the 2012 IAFSM conference. The Intercontinental Hotel will provide a tour, after the board meeting, of the areas and ballrooms that will be used for the 2012 conference. Negotiations for the conference Audio/Video are underway. The hotel's A/V quote is very high and other A/V vendors are being sought. Margaret Davidson (Director of the NOAA Coastal Services Center) is being targeted to be a speaker. She is involved with climate change issues and gave a very compelling and interesting address at the 2011 ASFPM annual conference. Other potential speakers could come from the Soil and Water Conservation Districts. Presentation topics being considered include: How to talk to legislators, and Field tours (maybe multiple tours/projects) of local stormwater projects, including wetlands and flood control projects.

5.0 OLD BUSINESS

5.1 WEBSITE DESIGN - Jeff Wickenkamp

Jeff Wickenkamp presented information about the two RFQ's: The "technical resources" RFQ (\$20,000 probable range) - to provide floodplain and stormwater management technical assistance to support website design relating to flood emergency response, recover, and mitigation, and the "website design" RFQ (\$50,000 - \$100,000 probable range) - to design and implement an educational and resource website relating to flood emergency response, recover, and mitigation. Handouts were provided to the Board. The RFP's are expected to be released on July 20, with responses due back by August 31. Jeff asked the Board to look over the materials and give feedback by end of this week.

5.2 CREDIT CARD SERVICES – Sarah Harbaugh

Sarah Harbaugh reported on the credit card services option (123-signup) to pay for membership, seminars, and conferences. A hand-out was provided to the Board. The monthly fee for the credit card service will be based on membership numbers. Part of the service includes maintaining a membership database. The anticipated fee will be \$3,000 per year, or could be set up on a per-use basis, which might be cheaper. A 3% charge will be applied for credit card purchases. In the long run, using the credit card service probably won't cost any more than the expenses we currently incur to perform administrative and database tasks ourselves, and it would make Harbaugh more efficient. Mike Cothard made a motion to accept the credit card services option, Erik Gil seconded the motion, the motion carried.

5.3 IAFSM SHIRTS – Paul Osman

Paul Osman asked the Board if it would be permissible to provide a free polo shirt to our Australian chairman/partner? Mike Cothard made a motion to give new board members a free polo shirt and to give a free polo shirt to our Australian chairman/partner, Kerry Behr seconded the motion, the motion carried.

5.4 ASFPM NATIONAL CONFERENCE ALLOWANCE – Mike Cothard

Mike Cothard suggested that the level of allowance for board members to attend the ASFPM national conference is too low to cover normal expenses. Mike suggests increasing the individual allowance to \$2,000. Discussion followed. Mike Cothard made a motion to increase the individual allowance ceiling for attending the ASFPM national conference to \$2,000, Loren Wobig seconded the motion, the motion carried.

5.5 IAFSM REGIONAL CONFERENCE – Loren Wobig

Loren Wobig continued discussion about the proposed Regional Conference that IAFSM has been considering. He proposes that the Regional Conference be held in 2014, or later, so that it doesn't interfere with the downstate annual conference in 2013, since the opening of the Kidzeum facility may coincide nicely with conference plans. Discussion followed – pros and cons. The Kidzeum facility is considering changing building sites, in order to start construction earlier, still in Springfield. A 2013 downstate conference in Springfield might coincide nicely with the anticipated opening of the Kidzeum. The Springfield Crown Plaza Hotel is already holding a spot for us in 2013. Consensus is that the 2013 downstate conference should be given priority to a regional conference and that more time is needed anyway to properly plan a regional conference.

6.0 NEW BUSINESS

6.1 Tour of the Hotel facilities for the 2012 Annual Conference.

Hotel staff provided a short tour of the portion of the facilities that will be used for the 2012 Annual Conference.

7.0 RATIFICATION MOTION

Mary Lou Kalsted moved to ratify and affirm all delegated and authorized acts of the Board of Officers, Chairs, and staff for and on behalf of the Association. Andrew Braun seconded the motion and the motion carried.

8.0 ADJOURN

Time: 12:40 pm

Next Meeting is September 14, 2011, 10:00 AM, Bloomington-Normal
Marriott Hotel & Conference Center

Respectively submitted,

Glenn N Heistand, P.E., CFM
IAFSM Board Secretary